**User Persona**

**Client Name:** Adam Schettenhelm (me)

**Project Name:** Personal Website

**Persona Name:** Jordan, Maggie

User Goals

* Find client’s background, skills, and experience
* Evaluate the client as member of a small team from the experience of using the website (which is the embodiment of the client’s professional presence)
* Get in touch with the client or further explore interesting projects

Narrative:

Maggie is a team member at a small tech company that is interested in adding new talent to their team. She is a developer that has spent a few years between her current and former small companies working in small teams.

Maggie has met the client or seen them demo and is either evaluating them as a potential hire or as a recommendation to a team member that hires. The Personal Website may be her only source of information about the client’s work, experience, and field, and the only point of contact. She is visiting to get a feel for the client as a team member, partially through the outlook conveyed through the design of the site.